

# SPONSORSHIP OPPORTUNITIES



## MISINFORMATION, DISINFORMATION, COMMUNICATION, & IMPACT ASSESSMENT

The 45th Annual Conference of the  
International Association for Impact Assessment

19-22 May 2026 | Québec City, Canada



IAIA26  
HOSTED  
BY



ASSOCIATION  
QUÉBÉCOISE  
POUR L'ÉVALUATION  
D'IMPACTS



# ABOUT US



## What we do...

We are a non-profit association dedicated to the study and application of impact assessment.



## Who we are...

We are a 45-year-old global network of 1,300 individual and organization members from 110 nations.



## What we believe...

We believe in creating meaningful change by making better, informed decisions that lead to positive outcomes for the environment, nature, and societies across the globe.



# WHAT IS IMPACT ASSESSMENT?

**Impact assessment (IA)** is a transformative process designed to **inform and guide decisions and actions** by government, businesses, or individuals. It aims to **maximize positive outcomes** while **minimizing negative effects**, ultimately fostering sustainable development.

*It evaluates the impact of this...*

Policies

Projects

Plans

Programs

*...on this:*

☒ The Environment

☒ Society & Communities

☒ Jobs & the Economy

☒ Public Health

☒ Cultures & Tradition

☒ Equity & Inclusion

☒ Laws & Regulations

☒ Technology



## OUR COMMITMENT TO THE UN'S SUSTAINABLE DEVELOPMENT GOALS

Impact Assessments (IAs) play a **crucial role** in helping both private and public entities achieve the UN's Sustainable Development Goals.



**3** GOOD HEALTH AND WELL-BEING

IAs promote a positive impact on the **health of local communities**.



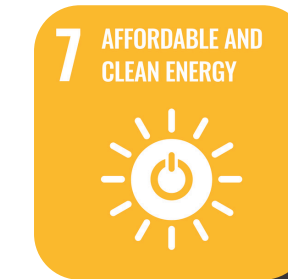
**4** QUALITY EDUCATION

IA practices **elevate university programs**, especially in public policy.



**6** CLEAN WATER AND SANITATION

IAs are key tools used in **drinking water and sewage system projects**.



**7** AFFORDABLE AND CLEAN ENERGY

IAs promote the **energy transition** to renewable energy projects.



**9** INDUSTRY, INNOVATION AND INFRASTRUCTURE

Major financial institutions rely on IAs for **resilient infrastructure outcomes**.



**13** CLIMATE ACTION

IAs were created to assess the **environmental impact** of policies and projects.



**14** LIFE BELOW WATER

IAs play a critical role in the **UN High Seas Treaty**.



**15** LIFE ON LAND

IAs highlight risks to **global biodiversity**.



**17** PARTNERSHIPS FOR THE GOALS

IAIA's **international conferences** are at the heart of this engagement.



## IAIA MEMBERS ARE...

- ✓ **DIVERSE.** { 1,300 individual and organization members from **110 nations**.
- ✓ **SUCCESSFUL.** { 63% are **executive/senior level**; 26% are mid-level.
- ✓ **ESTABLISHED.** { 51% are 45-64 years old; 22% are 35-44 years old.
- ✓ **LOYAL.** { 65% have been members for **3+ years**; 33% have been members for **10+ years**.
- ✓ **ENGAGED.** { 73% make use of the IAIA and members-only websites.





# MARKETING CAPABILITIES

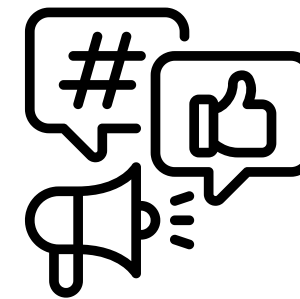


## Website

as of 22 May 2025

Annual Visitors: 170,660

Unique Page Views: 316,430



## Social Media Followers

as of 30 April 2025

LinkedIn: 17,360

Facebook: 7,647

X / Twitter: 1,659

YouTube: 1,360



## Email Newsletter

Subscribers: +15,400

Open Rate: +40%



# IAIA26: QUÉBEC CITY, CANADA



HOSTED BY **AQEI**  
ASSOCIATION  
QUÉBÉCOISE  
POUR L'ÉVALUATION  
D'IMPACTS

## MISINFORMATION, DISINFORMATION, COMMUNICATION, & IMPACT ASSESSMENT

This year's annual conference will gather global leaders and practitioners to tackle the urgent challenge of **restoring public trust in environmental assessment** amidst rising misinformation, ideological polarization, and declining confidence in science and institutions.

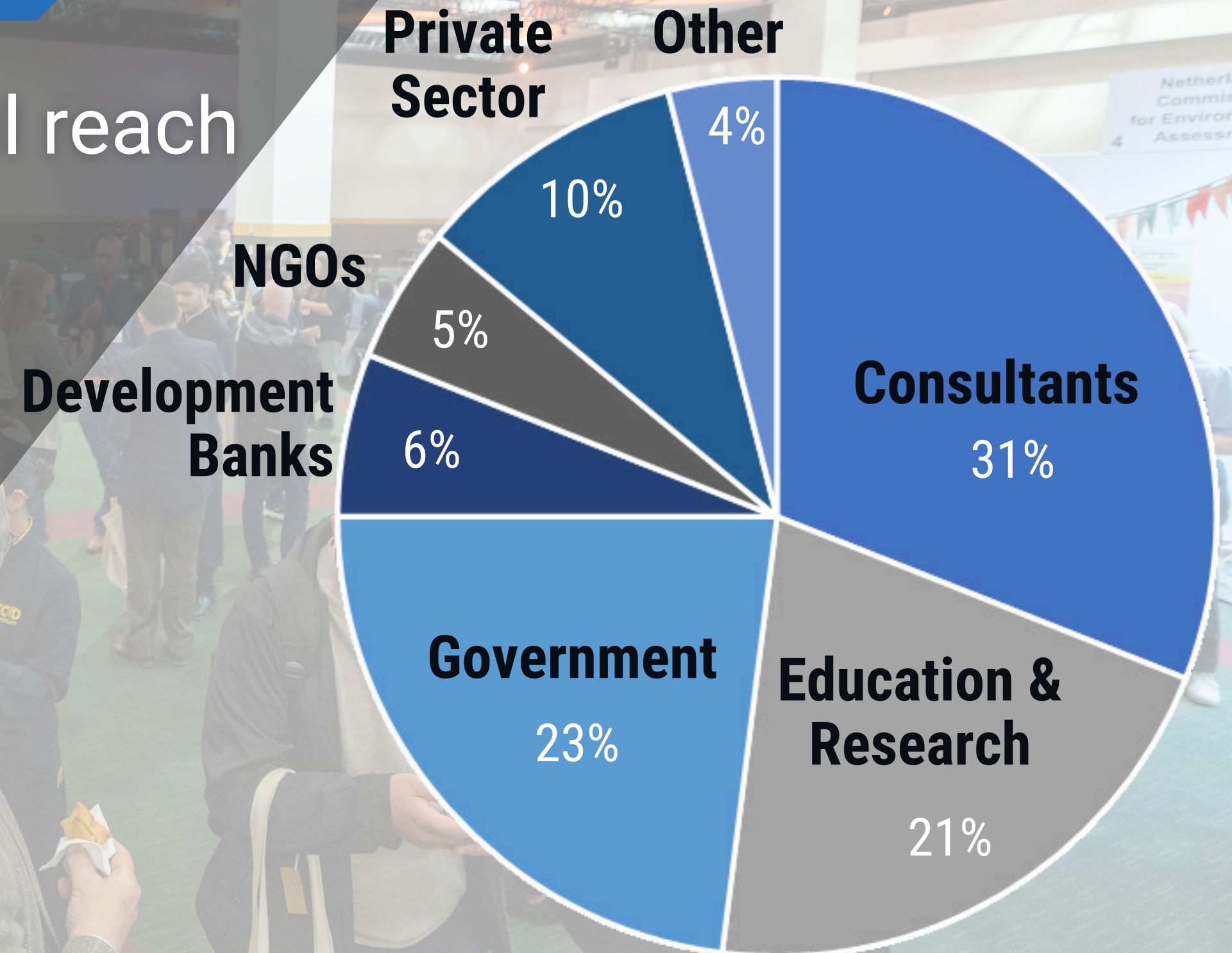
### Key Topics

- Communication and reporting to improve transparency
- Inclusive public participation
- Enhancing environmental science and regulatory literacy
- Digital and interactive impact studies
- Professional recognition and certification systems
- Stopping the spread of false information
- Special sessions led by IAIA's expert Section groups



## CONFERENCE ATTENDEES

In Québec City, your brand will reach  
**1,100+** key participants in  
the global impact  
assessment community,  
representing  
**over 80 nations.**





## 2025 EVENT IN NUMBERS



**1,043**

Total number of IAIA25 attendees



**83**

Countries represented at IAIA25



**462**

Presenters, including 40 posters



**127**

Technical sessions over 3.5 days



**12**

Pre-conference training courses



**Innumerable + Invaluable**

Ideas exchanged and connections forged



## WHAT DID OUR ATTENDEES SAY?

### TAGS & POSTS ON SOCIAL MEDIA

"#IAIA fosters a forum for excellent collaboration & networking, technical exchange with global experts of diverse backgrounds & vast expertise... An excellent conference in which global challenges are analyzed as well as project successes and failures, and life-long relationships are established."

"What a week at #IAIA25! At the heart of this conference is the amazing international community of practitioners that participate every year...I highly recommend attending..."

"Departing #IAIA25 with new ideas and connections that I am super excited to explore further - all in the spirit of earlier, broader and more impactful intelligence about impacts on people and places."

“

IAIA is truly a value-for-money experience. This is my third time attending, and each time I return to work **energized, inspired, and equipped** with fresh ideas and perspectives. The insights gained and connections made consistently **elevate my practice**.

- IAIA25 participant

“

Impact assessment is both specialized and diverse, and IAIA is really **the only international forum** where practitioners, governments, academics and others active in the field can get together and share ideas.

- IAIA25 participant

“

The absolute **breadth of expertise** was astounding. Every minute and inch of the conference was a learning experience. **Exceptional**.

- IAIA24 participant

“

IAIA provided a fantastic space to listen, to learn, to connect - a "meeting of minds" of some of **the top experts, thinkers and practitioners**.

- IAIA24 participant

# JUST A FEW OF THE ORGANIZATIONS REPRESENTED

## Multilateral Banks

African Development Bank  
Asian Development Bank  
European Bank for Reconstruction & Development  
European Investment Bank  
Inter-American Development Bank  
International Finance Corporation  
World Bank Group

## Government Agencies

British Columbia Environmental Assessment Office  
Department of Environment, Fiji Islands  
Environment Agency, Abu Dhabi  
Environmental Protection Agency, Hong Kong  
EU Commission  
Health Canada  
Impact Assessment Agency of Canada  
Ministry of Blue Economy and Fisheries, Tanzania  
Ministry of Energy, Water Resources & Irrigation, Nepal  
Netherlands Commission for Environmental Assessment  
Norwegian Environment Agency

## Consultancies

AECOM	Stantec
Arcadis	Tetra Tech
Cardno	Worley
Hatch	WSP
SLR Consulting	

## Private Industry

Alcoa	ExxonMobil
Anglo American	Iberdrola
BP	OceanaGold
Centerra Gold	Red Sea Global

## Indigenous

Various Indigenous governments  
Other Indigenous organizations

## IGOs / NGOs

European Commission  
Fauna and Flora International  
Global Commons Alliance  
International Fund for Agricultural Development  
International Union for Conservation of Nature  
Oxfam  
UNEP  
UNDP

## Students / Academia / Research

Chiba University of Commerce  
Chinese Research Academy of Enviro. Sciences  
Columbia Law School  
Federal University of Sao Paola  
Johns Hopkins University  
Instituto Superior Técnico, Univ. de Lisboa  
Kenya Marine & Fisheries Research Institute  
Korea Environment Institute



# CANADA HAS BEEN WELL REPRESENTED, TOO!

Participants from **over 350 organizations** in Canada have attended IAIA conferences since 2021. Here is a sample:

Advisian  
AECOM  
Agence Mamu Innu Kaikusseht  
Agnico Eagle Mines Ltd.  
Alberta Land Institute  
Anishinabek Nation  
Apeiron Resources Ltd.  
AQEI  
Arrowsmith Gold Inc.  
Athabasca Chipewyan First Nation  
AtkinsRéalis  
Atlantic Canada Association for Impact Assessment  
Ausenco  
BHP  
Bloodvein First Nation  
Bow Integrated Management Services Ltd  
Breakwater Vantage Inc.  
BC Environmental Assessment Office  
Canada Centre for Remote Sensing, NRC  
Canada Energy Regulator  
Canada West Foundation  
Canada-Newfoundland and Labrador Offshore Energy Regulator  
Canada-Nova Scotia Offshore Energy Regulator  
Canadian Energy Research Institute  
Canadian Northern Economic Development Agency  
Canadian Nuclear Laboratories  
Canadian Nuclear Safety Commission  
Canadian Wildlife Service  
Carcross/Tagish First Nation  
Cascade Environmental Resource Group Ltd.  
Centerra Gold  
Chapleau Cree First Nation  
Citxw Nlaka'pamux Assembly  
Coastal GasLink  
Community Insights Group  
Concordia University Montreal  
Conuma Resources Ltd.  
Cree Nation Government  
Dalhousie University  
Dene Lands and Resource Management  
ECO Canada  
Ecofish Research Ltd.  
Ecowest Consultants  
EDI Environmental Dynamics Inc.  
Eeyou Marine Region Impact Review Board  
Elizabeth Metis Settlement  
Enbridge  
Endeavour Scientific

Engineers Without Borders Canada  
Ensero Solutions  
Environment and Climate Change Canada  
Environmental Impact Review Board  
ERM  
ESSA Technologies Ltd.  
File Hills Qu'Appelle Tribal Council  
FinDev Canada  
Firelight Group  
First Nations Health Authority  
First Nations Major Projects Coalition  
First Nations Quebec-Labrador Sustainable Development Institute  
Fisheries & Oceans Canada  
Fort Chipewyan Metis Nation  
Fort Mckay Metis Nation  
Gitga'at First Nation  
Glencore  
Global Affairs Canada  
Golder Associates Ltd.  
Government of Nunavut  
Government of the Northwest Territories  
Government of Yukon  
Gowling WLG (Canada) LLP  
Grand Conseil de la Nation Waban-Aki  
Haisla Nation Council  
Hartley Bay Band  
Hatch Ltd.  
Hatfield Consultants  
HDR Canada  
Health Canada  
Hemmera  
Howse Business Solutions  
Human Ecology Consulting Global Inc  
Huron-Wendat Nation Band Council  
Hydro-Québec  
Impact Assessment Agency of Canada  
Indigenous Advisory & Monitoring Committee  
Indigenous Services Canada  
Industry and Government Relations Corporation  
Integral Ecology Group  
Integrated Toxicology Solutions  
Intergovernmental Forum on Mining, Mineral, Metals and Sustainable Development  
InterGroup Consultants Ltd  
International Institute for Sustainable Development  
Intrinsik Corp.  
Jacobs  
James Bay Advisory Committee on the Environment

Kebaowek First Nation  
King's University  
Kitselas First Nation  
Kwakiutl First Nation  
Kwantlen First Nation  
Lawson Lundell  
Lax Kw'alaams Band  
Leq'a:mel First Nation  
Lheidli T'enneh First Nation  
Lhtako Dene Nation  
Line 3 Indigenous Advisory & Monitoring Committee  
LNG Canada  
LuckyMan Cree Nation  
Lundin Gold  
Lyackson First Nation  
Maa-Nulth Fisheries Committee  
Mackenzie Valley Environmental Impact Review Board  
Manitoba Clean Environment Commission  
Manitoba Metis Federation  
McGill University  
McLennan Ross LLP  
McMaster University  
Métis Nation of Ontario  
Mikisew Cree First Nation  
Ministère de l'Environnement, de la Lutte aux changements climatiques, Faune et Parc (MELCCFP)  
Ministry of Forests, Lands, Natural Resource Operations and Rural Development  
Ministry of Indigenous Relations & Reconciliation  
Ministry of Land, Water, and Resource Stewardship  
Mohawk Council of Kahnawake  
Moosomin First Nation  
Morrison Hershfield  
Mott MacDonald  
Mount Royal University  
Musqueam Indian Band  
Narratives Inc.  
Natural Resources Canada  
NB Power  
Neqotkuk First Nation  
Newcrest Mining  
NEXUS Coastal Resource Managememt  
Nichols Applied Management  
Niiwin Wendaanimok  
North Coast-Skeena First Nations Stewardship Society  
Northern Health Authority  
Nuclear Waste Management Organization  
Nunatsiavut Government

NunatuKavut Community Council  
Nunavik Marine Region Impact Review Board  
Nunavut Impact Review Board  
Odonaterra, Inc.  
Ollson Environmental Health Management  
Oneida Nation of the Thames  
Ontario Ministry of the Environment and Climate Change  
Orca Sand & Gravel  
Osisko Development Corp.  
Oxfam Canada  
Paddle Prairie Metis Settlement  
Parks Canada  
Peavine Metis Settlement  
PESCA Environnement  
Piikani Nation Lands Department  
Port of Vancouver  
Prince Rupert Port Authority  
Public Health Agency of Canada  
Qikiqtani Inuit Association  
Quatsino First Nation  
Qwelmintec Secwepemc  
Ratcliff LLP  
Rio Tinto Exploration Canada  
Royal Roads University  
RWDI Air Inc.  
Salish Sea Indigenous Guardians Association  
Samson Cree Nation  
SaskPower  
Seabridge Gold Corp  
Shell Canada  
SIFEE  
Simon Fraser University  
Simpco First Nation  
Skeena Fisheries Commission  
SLR Consulting  
Social Machines Ltd.  
Solstice Canada Corp  
Squamish Nation  
Stantec Consulting Ltd.  
Strategic Environmental Planning Solutions  
Stswecem'c Xgat'tem First Nation  
TC Energy  
Teck Coal Limited  
Teck Resources Limited  
Temiskaming Native Women's Support Group  
Tetra Tech Canada  
The Ciera Group  
The Firelight Group

The Human Environment Group  
Timiskaming First Nation  
Tlicho Government  
Toclla Consulting  
Transfert Environnement et Société  
Transport Canada  
Transportation Investment Corporation  
Tsartlip First Nation  
Tsawout First Nation  
Tsawwassen First Nation  
Tsilhqot'in National Government  
Tsil'at First Nation  
T'Sou-ke First Nation  
Université de Montréal  
Université du Québec à Montréal  
Université du Québec à Rimouski  
Université Laval  
University of Alberta  
University of British Columbia  
University of Calgary  
University of Guelph  
University of King's College  
University of London  
University of Manitoba  
University of New Brunswick  
University of Ottawa  
University of Queensland  
University of Regina  
University of Saskatchewan  
University of Victoria  
University of Waterloo  
University of Winnipeg  
Ventus Development Services, Inc.  
Vista Strategy Corp.  
Vopak Development Canada Inc.  
Wabun Tribal Council  
Whale Seeker  
Wild Bird Trust of British Columbia  
Wildlife Conservation Society Canada  
Wilfrid Laurier University  
Wolf Lake First Nation  
Wood Canada Ltd  
Worley Consulting  
Woven Paths Consulting  
WSP  
Xeni Gwet'in First Nations  
York University  
Yukon Env. & Socio-Economic Assessment Board

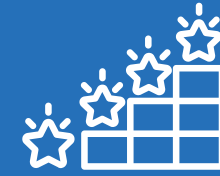
## WHAT IS IN IT FOR ATTENDEES?



Discover the **latest impact assessment trends** around the world.



Learn how to **build public trust** in an era of misinformation.



Gain tools and tactics to **improve transparency** in impact assessment.



Learn strategies for **effective science communication** across diverse audiences.



Discover best practices for **inclusive engagement**, including collaboration with Indigenous communities and managing sensitive issues.



Network with **global leaders** in impact assessment, sustainability, and environmental governance.

**PLUS...**

90%

learned something new directly applicable to their work

97%

shared information learned at IAIA24 with colleagues

94%

want to continue working with people they met at IAIA24

Attendees value IAIA events, and you will, too! IAIA24 survey respondents reported...



## WHAT IS IN IT FOR SPONSORS?



**Demonstrate leadership** in addressing misinformation and disinformation—a major global challenge impacting policy and public engagement.



**Be recognized** as a champion of trust, transparency, and environmental responsibility.



Position your brand at **the forefront of the global conversation** on public trust, science communication, and sustainability.



**Connect** with potential clients, future partners and key players in the field.



**Support inclusive and science-based decision making** that fosters community trust, Indigenous engagement, and sustainable development.

**PLUS...**

97%

of IAIA24 and IAIA25 attendees would recommend future IAIA conferences to colleagues.

With high attendee satisfaction and strong engagement, IAIA conferences offer sponsors a trusted platform to connect with a receptive, influential audience.



## WHAT IS IN IT FOR YOU?

Your conversations with impact assessment leaders, experts, and peers at IAIA26 will leave you feeling...



**inspired** to understand and build the **next generation of environmental assessment**.



**equipped** to tackle your **most ambitious projects and goals**.





# CONFERENCE ASSETS

## PROGRAM SPONSORSHIP

*Opportunities related to the core segments of the conference program.*

*Note: Sponsorship does not guarantee approval of sessions or presentations on the program. All sessions and abstracts are selected through a competitive review process based on the merit of the proposal or abstract.*

Opening  
Plenary

Opening  
Reception

Conference  
Gala

Translation

Concurrent Sessions

Theme Forums (4)

Closing Plenary

Final Program

Technical Visits

## CULTURAL & COMMUNITY ENGAGEMENT

*Connected to the conference location and/or supporting community-oriented initiatives.*

Elements of Local  
Culture

Developing Country /  
Student Support



# CONFERENCE ASSETS

## ATTENDEE EXPERIENCE ENHANCEMENTS

*Directly enhancing the attendee experience through amenities and services.*

### Lunches

Mobile App

Pens

Delegate Bags

Notepads

Coffee Break  
(3)

Charging Stations

WiFi

Lanyards

Delegate Lounge

Delegate Workspace

## PARTICIPATION & NETWORKING OPPORTUNITIES

*Available to add on to any sponsorship package.*

Complimentary  
Registrations

Training Course  
Discounts

IAIA  
Memberships

Complimentary  
Banquet Tickets

Exhibit Booth  
Discounts

Other non-conference  
benefits



# PROGRAM SPONSOR LEVELS

## IAIA26 Contributor

Commitment Level  
CA\$5,000 - CA\$12,000

- Free conference registration(s).
- Name recognition onsite at IAIA26 and in event materials.
- Graphics you can use to promote your sponsorship of IAIA26.
- "Sponsor" namebadge ribbons for your IAIA26 attendees.

## IAIA26 Supporter

Commitment Level  
CA\$13,000 - CA\$25,000

- Additional free conference registrations.
- Logo recognition onsite at IAIA26 and in event materials.
- Graphics you can use to promote your sponsorship of IAIA26.
- "Sponsor" namebadge ribbons for your IAIA26 attendees
- Pre-event recognition in social media posts and in IAIA e-news

*CONFERENCE-FOCUSED BENEFITS*

## IAIA Strategic Partner

Commitment Level  
CA\$26,000+

Strategic partnerships are available which include benefits and visibility BOTH throughout the year and at IAIA26. These include:

- Free conference registrations.
- Logo recognition onsite at IAIA26 and in event materials.
- Automatic IAIA Corporate Member, with featured directory entry
- Year-round recognition on IAIA institutional assets, including website, social media, blog posts, and annual report.
- Individual IAIA memberships for employees
- Invitation to exclusive roundtables and strategic forums with global thought leaders and key influencers
- Opportunities for custom training and access to IAIA's online training

*CONFERENCE PLUS YEAR-ROUND BENEFITS*

**Custom packages** are available at all levels.



## INTERESTED?

Contact us to create a package just right for you.



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Confirm by  
**6 April**  
for full benefits



**IAIA26**  
QUÉBEC CITY, CANADA

HOSTED BY

**AQÉI**

ASSOCIATION  
QUÉBÉCOISE  
POUR L'ÉVALUATION  
D'IMPACTS

INTERNATIONAL ASSOCIATION FOR IMPACT ASSESSMENT

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