

# Cultural adaptation in IA

## Lessons from two Inuit-led projects in Québec

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# Pesca

1991

Founded in  
Québec

80+

Employees  
across Canada

- Environmental consulting company
- Focus on renewable energy projects
- Multidisciplinary expertise:
  - Environmental Impact Assessment
  - Regulatory advice and permitting process
  - Environmental management
- Support to clients throughout the project life cycle



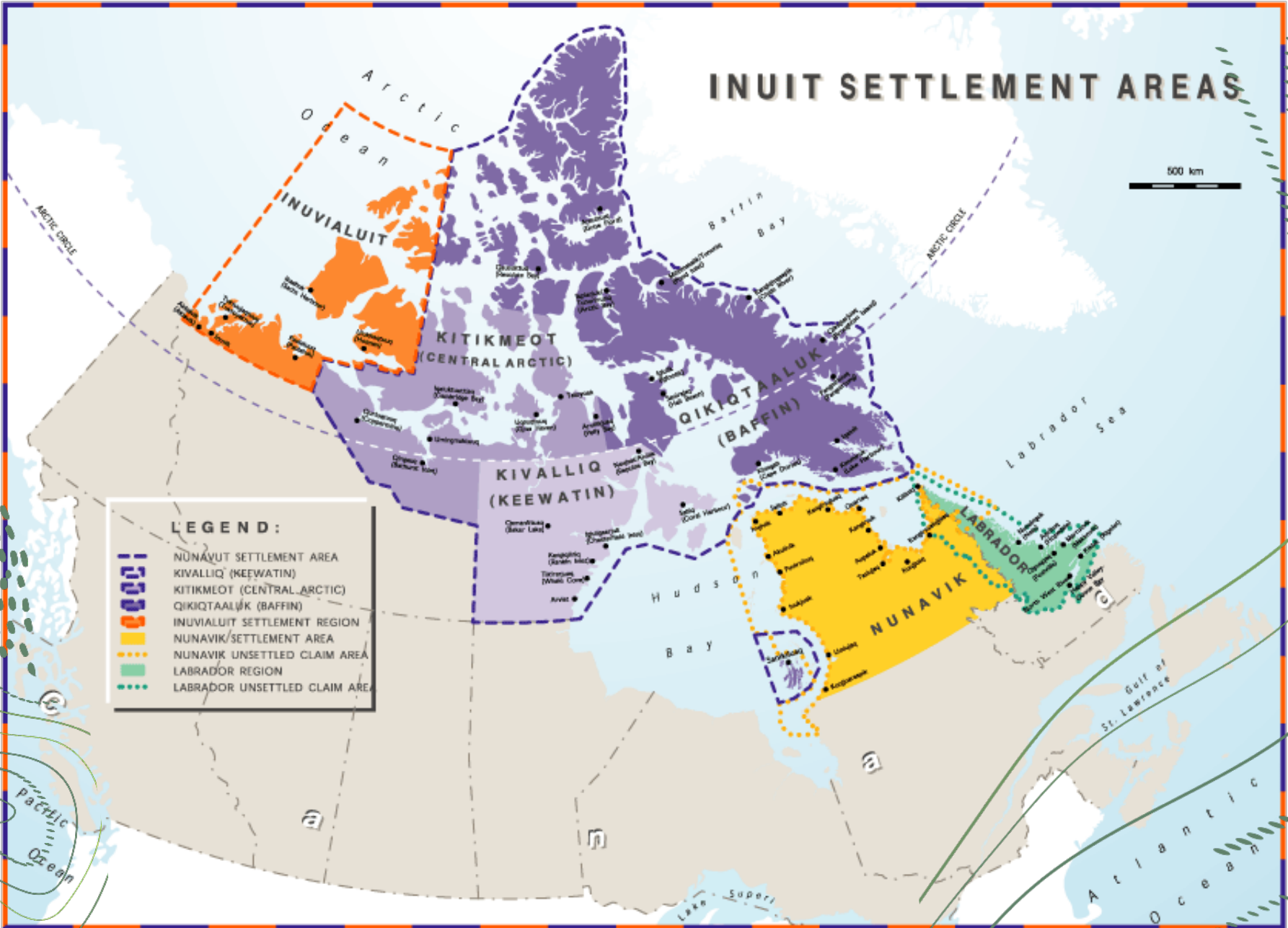


# INUIT SETTLEMENT AREAS

500 km

**LEGEND:**

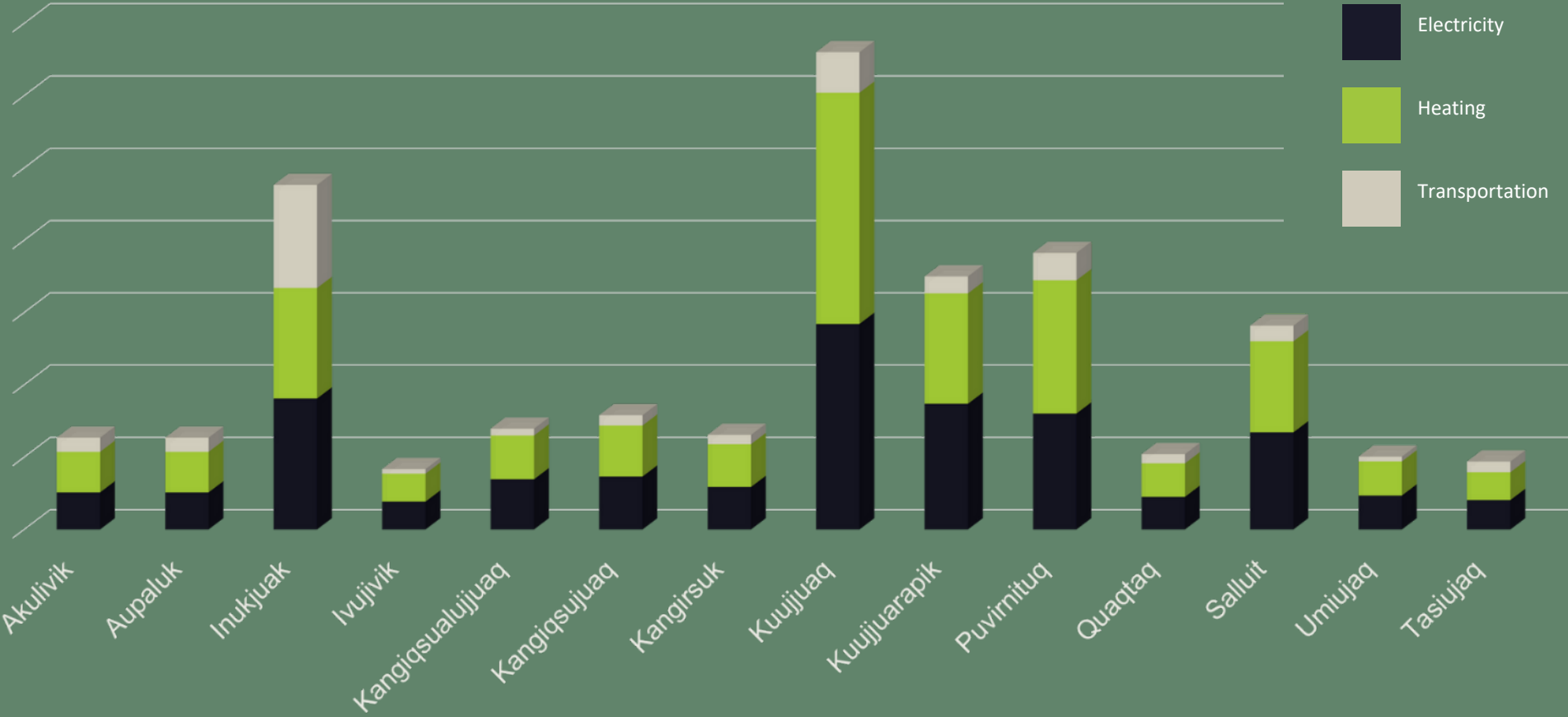
- NUNAVUT SETTLEMENT AREA
- KIVALLIQ (KEEWATIN)
- KITIKMEOT (CENTRAL ARCTIC)
- QIKIQTAAĻĪK (BAFFIN)
- INUVIALUIT SETTLEMENT REGION
- NUNAVIK SETTLEMENT AREA
- NUNAVIK UNSETTLED CLAIM AREA
- LABRADOR REGION
- LABRADOR UNSETTLED CLAIM AREA



# Nunavik



# QUANTITY OF DIESEL EVERY YEAR



# Our Purpose: Decarbonize Nunavik



## **Community Scale**

*Upcoming Wind Projects*

Tingirrautaq and Kaivaluat  
wind projects.



## **Self-Reliance**

Reducing dependence on  
imported fossil fuels.



## **Social and community value**

Ensuring economic benefits  
stay within the Nunavik  
region.

# | Shared Community-Ownership Model



100%

Inuit-Led & Driven

- ✓ **Rights-holders are Shareholders:** Communities share ownership of the infrastructure and the outcomes.
- ✓ **Direct Governance:** Community and regional stakeholders are at the core of decision-making.
- ✓ **Long-term Vision:** Transitioning from consumers to producers of clean energy.





# RENEWABLE ENERGY PROJECTS Community Engagement Steps



PROJECT SELECTION



PROJECT GOALS  
DEFINITION

LOCAL ENERGY LANDSCAPE  
PREFEASIBILITY STUDIES  
AND DATA COLLECTION



COMMUNITY  
ENERGY CHAMPION  
SELECTION



PROJECT OPTIONS  
IDENTIFICATION



ENERGY TEAM  
CREATION



MEMORANDUM OF  
UNDERSTANDING (MOU)



# Reducing Misinformation

## Regional and community communication

Effectively communicating during the development process is a multi-platform strategy.

- Communication Avenues
- Languages
- Educational tools and opportunities

*Our goal is to eliminate the gaps where disinformation grows by providing direct, transparent, and linguistically accessible data.*





# Inuit Traditional Knowledge & Practices

## Ecological Integration

Working with Anguvigaq and community members to incorporate traditional knowledge on:

- ✓ Wildlife migration corridors and timing.
- ✓ Critical habitats for local bird species.
- ✓ Hunting schedules to prevent noise disruption during harvest seasons.
- ✓ Traditional Place names





# Renewable Exploration Tours

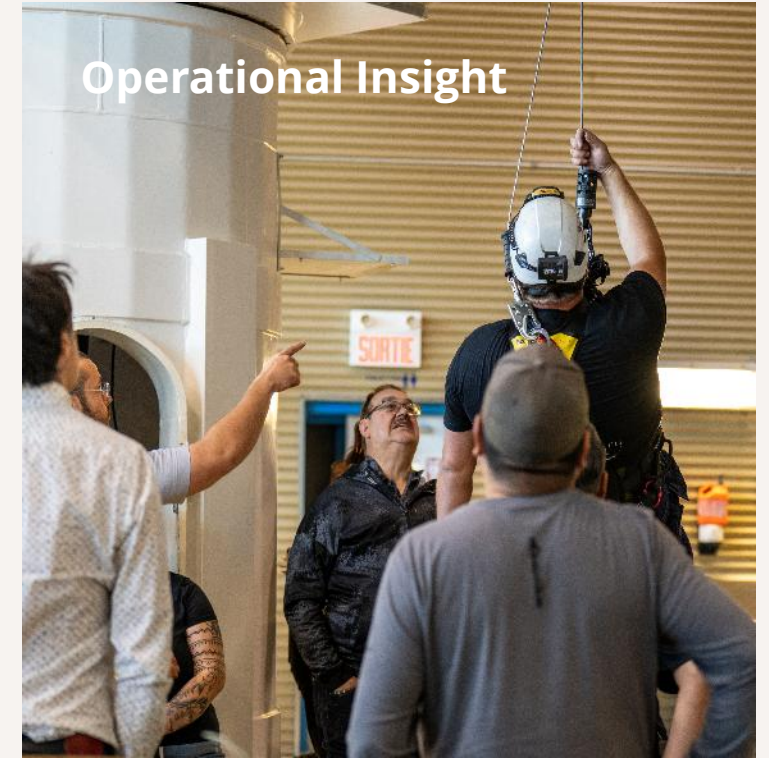
Demystifying green energy through first-hand experience and community exchange.



Community members visit active wind farms to understand the physical presence and land footprint of turbines.



Creates additional opportunities to share information and dedicate time to discussing future community projects



Visiting institutions allows members to see the control systems and what is required to manage a clean energy grid.



